



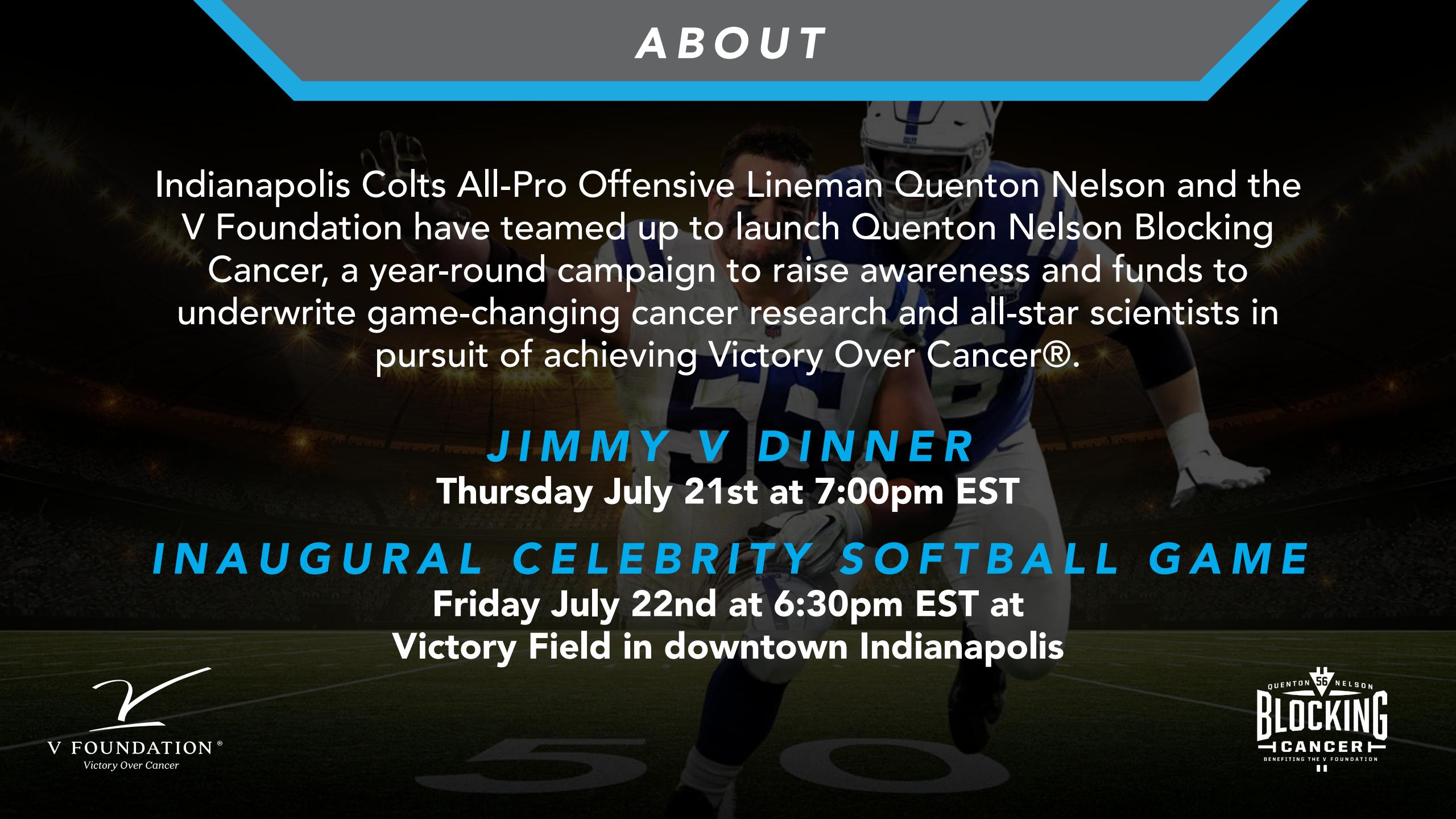
QUENTON 56 NELSON
BLOCKING CANCER
BENEFITING THE V FOUNDATION

QUENTON NELSON

Quenton Nelson's Blocking Cancer Weekend in Partnership with the V Foundation

July 21 at 7:00pm EST & July 22 at 6:30pm EST
Prime 47 & Victory Field

ABOUT



Indianapolis Colts All-Pro Offensive Lineman Quenton Nelson and the V Foundation have teamed up to launch Quenton Nelson Blocking Cancer, a year-round campaign to raise awareness and funds to underwrite game-changing cancer research and all-star scientists in pursuit of achieving Victory Over Cancer®.

JIMMY V DINNER

Thursday July 21st at 7:00pm EST

INAUGURAL CELEBRITY SOFTBALL GAME

Friday July 22nd at 6:30pm EST at
Victory Field in downtown Indianapolis

SPONSORSHIP PACKAGE 1

PRELIMINARY **\$15K** V DINNER/SOFTBALL GAME SPONSORSHIP

- A table at the Jimmy V Dinner the night before the game with Q, fellow Colts players, personalities, media outlets, etc. all food, drinks, and desserts are covered (open bar). There will be a bunch of items, memorabilia, experiences, and vacations auctioned off at the event.
- A box suite at the celebrity softball game the next day, pre and post game field access to meet and greet with players, musicians, local media personalities.
- Logo on uniforms and in programs for both the dinner and the game.
- Feature on the Jumbotron for a set amount of time throughout the course of the game with any type of creative asset you'd like to run.
- Promo videos featuring your company logo to be posted both organically off participating players' socials and Q's social with paid media advertising behind them.
- Sponsors will also be mentioned in all radio, digital and tv ads.
- Brands welcome to display product at both the dinner and softball game (Location TBD by venues).

SPONSORSHIP PACKAGE 2

PRELIMINARY **\$10K** SOFTBALL GAME SPONSORSHIP PACKAGE (UP TO 20 GUESTS)

- A box suite at the celebrity softball game the next day, pre and post game field access to meet and greet with players, musicians, local media personalities.
- Feature on the Jumbotron for a set amount of time throughout the course of the game with any type of creative asset you'd like to run.
- Brands welcome to display product at both the dinner and softball game (Location TBD by venues).

SPONSORSHIP PACKAGE 3

PRELIMINARY **\$3K** DINNER SPONSORSHIP (UP TO 20 GUESTS)

- A table at the Jimmy V Dinner the night before the game with Q, fellow Colts players, personalities, media outlets, etc. all food, drinks, and desserts are covered (open bar). There will be a bunch of items, memorabilia, experiences, and vacations auctioned off at the event.
- Up to 20 general admission tickets to the softball game.
- Brands welcome to display product at both the dinner and softball game (Location TBD by venues).

LOCATIONS

PRIME 47

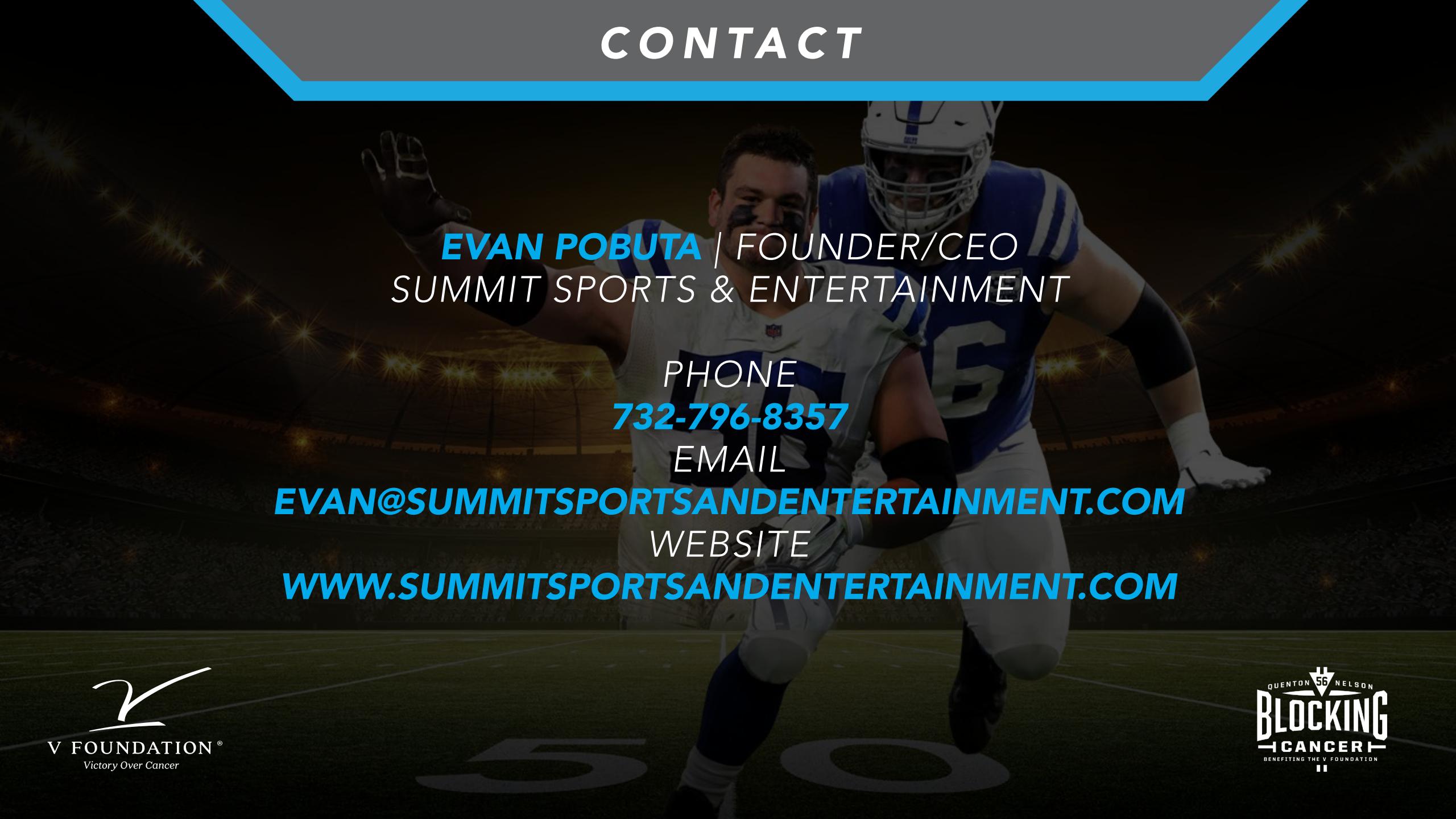
14300 Clay Terrace Blvd, Carmel, IN 46032

GRAND PARK

19000 Grand Park Blvd, Westfield, IN 46074



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