



GRAPHIC DESIGNER III

Robert Kurcoba

PORTFOLIO

robertkurcoba.com

TECH SKILLS

PHOTOSHOP
ILLUSTRATOR
INDESIGN
ACROBAT
WORD
POWER POINT
CONSTANT CONTACT
FINALCUT PRO
LOGIC STUDIO
BASIC HTML

EDUCATION

Bachelor of Fine Arts
Graphic/Web Design
Oswego State University

PHONE

607.331.1200

EMAIL

rkurcoba@gmail.com

HIGHLIGHT OF QUALIFICATIONS

Experience designing and executing media outreach efforts involving media relations and advertising outlets, specifically e-mail marketing and Search Engine Optimization

Implementation of an effective communication strategy incorporating the objective of the department as well as the overall mission of the organization.

Utilization of communication skills both written and verbal to convey information to team and outside sources effectively

Strong organizational skills demonstrated by the ability to meet multiple project deadlines simultaneously and produce high quality results

Skillful graphic designer with 15 years of creative design in both academia and the corporate domain, eager to expand upon my career as a highly requested professional by providing expert visual representation.

AWARDS AND RECOGNITION

Cornell University-Faculty Recognition for Outstanding Magazine Cover Designs

Awarded the covers of Nature Magazine, American Chemical Association, and many other journals by assisting scientists, faculty, and PhD. Students by creating visual representation of their research

- <https://pubs.acs.org/toc/aidcbc/7/2>
- <https://pubs.acs.org/doi/10.1021/acssuschemeng.1c06612>
- <https://onlinelibrary.wiley.com/doi/10.1002/pssa.202070014>
- https://pubs.acs.org/pb-assets/images/_journalCovers/ascecg/ascecg_v010i005.jpg?0.047359225734739274

Contest Submissions and Freelance Work

- **Winner of Hammondsport, NY Village Logo Design Contest**
<https://www.the-leader.com/story/news/2012/04/06/h-port-unveils-coolest-logo/44891028007/>
- **Winner of Watkins Glen, NY Village Logo Design Contest**
<https://www.observer-review.com/watkins-chooses-new-village-logo-cms-6581>
- The creation of logos for NFL, NBA, and Olympic athletes such as Corey Clement, Nate Robinson, and Brittney Reese
- Developed promotional decks for NFL player Quenton Nelson, Brittney Reese, and many musical artists
- Conceptualize, organize, create and produce designs for Haas automation Inc., and American machine tool company
- NFT development for up and coming artists as well as professional athletes
- Contributed to the successful campaign of County Legislator and County Court Judge by the creation of unique designs and marketing materials

EXPERIENCE

Graphic Designer III

Cornell University

2012-present

- Creation of all graphic and marketing material Dean's office
- Oversee all designs created by communication specialists
- Design materials that is appealing to potential and existing donors
- Conceptualize and create email marketing campaigns
- Responsible for photography and videography of College events
- The management and maintenance of the College of Engineering YouTube account

Marketing Coordinator

Transonic Systems

October 2011-2012

- Design and create marketing material for national trade shows
- Development of branding reflecting the organizations mission and objectives
- Manage the budget for the shows
- Responsible for overseeing Customer Relationship Management Database

Graphic/Web Designer

Penco Products Inc

April 2009 – April 2011

- Creation of a new Corporate Identity for Penco Products Inc.
- The design of multiple websites
- The creation of weekly Interactive Marketing Emailer's
- The design of marketing materials for all Penco products