



ROBERT KURCOBA

GRAPHIC DESIGNER III

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PROFESSIONAL SUMMARY

20 years transforming complex scientific research, analytics, and technical data into engaging graphics, infographics, and UI elements. Led design for Cornell University's prospectus securing a record-breaking multi-million-dollar gift from David Duffield in 2025. Excelled in collaborating with scientists, faculty, analysts, and cross-functional teams in regulated academic settings, including advanced U.S. military projects. With many years of involvement in athletics, particularly Track and Field, brings a unique perspective to dynamic, performance-driven visual storytelling. Proven in delivering accessible, branded assets that boost user comprehension, engagement, and adoption while adhering to guidelines and timelines.

robertkurcoba.com

TECHNICAL SKILLS

Adobe Creative Suite, Microsoft Office; UI/UX & Icon Design; Infographics & Data Visualization; Basic HTML; Video & Multimedia Production; Branding & Accessibility Standards; Cross-Functional Collaboration & Project Management.

EDUCATION

Bachelor of Fine Arts
in Graphic Design.

AWARDS & RECOGNITION

Recognition: Cornell Faculty Award & 2025 EPICC Award for Engineering Collaboration.

High-Stakes Design: Lead Designer for a multi-million-dollar prospectus and successful political campaigns.

Identity & Branding: Winner of two municipal logo contests; designer for NFL, NBA, and Olympic athletes.

Athletic Excellence: Multiple Track & Field Championship titles across Collegiate and High School levels.

PROFESSIONAL EXPERIENCE

Graphic Designer III Cornell University, Ithaca, NY 2012–Present

- Translated scientific findings and research insights from faculty and PhD students into clear, visually effective illustrations and covers, securing features in journals like Nature and American Chemical Society, while boosting user engagement in technical communications.
- Collaborated with scientists, analysts, and technical writers to design infographics, data visuals, and layouts for complex data, including U.S. military-inspired technologies, enhancing comprehension for diverse stakeholders.
- Created visual assets for applications, dashboards, email campaigns, and donor materials, aligning with branding, accessibility, and usability guidelines to secure record-breaking multi-million-dollar funding (e.g., David Duffield gift in 2025).
- Supported software and communication teams by producing UI visuals, icons, and implementable elements, ensuring consistency across user-facing products and briefings.
- Managed design files, templates, and visual standards; oversaw team outputs and delivered assets on schedule with leadership coordination.
- Handled photography and videography for events, maintaining YouTube channel to improve holistic user adoption and materials.

Marketing Coordinator TranSonic Systems 2011–2012

- Designed graphics, layouts, and branding for national trade shows, translating analytic outputs and content into engaging visuals that supported user comprehension and organizational objectives.
- Collaborated with teams to align designs with written messaging, managing budgets and CRM databases for efficient project delivery.

Graphic/Web Designer Penco Products Inc. 2009–2011

- Developed corporate identities, websites, and interactive email materials, focusing on visual communication to improve user engagement and product adoption.
- Produced illustrations and layouts in coordination with stakeholders, ensuring designs were accessible and aligned with priorities.

Athletic Leadership

- Former D1 track athlete and current HS coach with 30 of experience.